

Three Frameworks for Successful Learning Outcomes Assessment

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Agenda

- 1. Definition
- 2. Goal
- 3. Solution: three frameworks
- 4. Example
- 5. Questions and answers



Learning Outcomes Assessment

Systematically gathering and using evidence of learning for program improvement

- <u>Program</u> level (e.g., biology degree)—beyond individual students, individual courses
- Emphasis on use of findings for <u>program</u> <u>improvement</u>



Goal: A Strategy to . . .

- Create a "learning organization"
- Demonstrate what students know and can do
- Encourage faculty to find gaps in student learning
- Integrate evaluation and use of findings into normal processes



Experience shows:

 Assessment findings are used when faculty participate in the assessment process

Participation improves quality of teaching



Solution: integrate three frameworks as a campus strategy

1. Participatory evaluation

Evaluation capacity building

3. Sociocultural learning theory



A central office with two faculty specialists to implement the frameworks, in partnership with a center for teaching and instruction.



1. Participatory Evaluation

Faculty partner with trained specialist(s)

- Faculty and specialist share decision-making
- Respects faculty expertise and disciplinary differences



2. Evaluation Capacity Building

Teach faculty to conduct assessment

- Increases faculty motivation
- Encourages sustainable assessment procedures
- Creates an atmosphere in which assessment is part of normal process



3. Sociocultural Learning Theory

- Acknowledge faculty's prior knowledge and address misunderstandings
- Use activities when teaching faculty about assessment
- Help faculty complete assessment projects they could not do by themselves



Example

Target learning outcome: information literacy

- 1. Faculty committee partnered with assessment specialist
- 2. Jointly created an assessment plan
- 3. Specialist guided creation of a rubric to score student work



Example (continued)

- 4. Specialist pilot tested rubric with faculty volunteers
- Faculty collected student research papers (random sample)
- 6. Specialist trained faculty scorers



Example (continued)

- 7. Faculty scored student papers
- 8. Specialist oversaw reliability check and final report writing
- 9. Jointly analyzed results & collaborated to create an improvement plan
- 10. Faculty implemented improvement plan

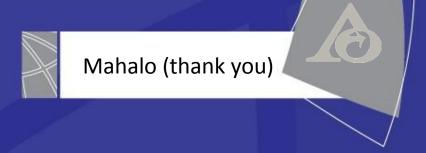


Example (continued)

A year later, after improvement plan implementation, a follow-up study showed **more students were competent** in information literacy.



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